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Cineviz becomes the Midwest leader in gestural and multi-touch technologies

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If you've ever said, "I wish I can just wave my hand and change everything," then Cineviz, with its new gesture and multi touch capabilities, should be your next call.

Cineviz has signed a Strategic Dealer partnership with Gesturetek, Inc. of Toronto, Canada, and a world leader in the field of gestural and multi-touch display technologies.

With this agreement, Cineviz will now be able to offer the newest and most dynamic forms of emerging interaction. These are the kinds of technologies you've seen in futuristic action movies in recent years and now they're at Cineviz, ready and capable of countless mind-blowing business and communication applications.

Gesture technology allows consumers to use their entire bodies to make on screen interaction come to life. Multi-touch display technology allows multi consumers to interactive and communicates on the same surface with one another.

Cineviz strategic partnership covers, but is not limited to, the mid-north US states as defined by Iowa, Illinois, Indiana, Michigan, Minnesota, Missouri, Ohio, & Wisconsin

"We will actively seek customers in our region in the vertical markets where we have expertise and strength. (Corporate, Museum, Retail, Event Marketing)," according to Scott Koffarnus, CEO/Creative Director of Cineviz. "There are great opportunities waiting to be tapped, in a wide area of sectors, including retail stores, advertising, shopping centers, public transport, museums, science centers, corporate lobbies, trade shows, events and so forth."

Cineviz has a successful experience in content creation and application building, which with this exclusive Gesturetek alliance will provide turnkey solutions for resellers that need support beyond technical. This partnership will allow the Gesturetek products to be created and sold as a custom solution instead of a technology commodity.

About Gesturetek

Gesturetek are inventors, patent holders and world leaders in gesture recognition display systems, having pioneered these technologies and installed them in over 4000 locations, in a span of 20 years. Apart from its sales, production and administrative staff, we have a large technical and R&D team of some 40 developers and engineers, constantly developing and integrating latest technologies.

About Cineviz

One of the leading forces in the digital media industry, Cineviz has years of expertise providing professional media content in audio, video, animation, graphic design and interactivity. Cineviz offers a skilled staff of experts in content creation, application development and emerging technologies deployment.

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<http://www.cineviz.com>